

LIFE IS A
JOURNEY.
LIVE IT WELL.



LOCATION

- The hotel is located in the city center with 65 acres of gardens and adjacent to Dolmabahce Palace
- 10 minutes walking distance to shopping district Nisantasi, full off designer shops, exclusive restaurants and bars
- 10 minutes walking distance to Istanbul Convention
 & Exhibition Center
- 45 minutes drive to Istanbul Airport
- 60 minutes drive to Sabiha Gokcen Airport
- 15 minutes drive to the old city

ACCESSIBILITY

The World's biggest airport- the new airport serves as an attractive global hub for transit flights between Asia, Africa and Europe.

Today, the Istanbul Airport launches flights to a total of 146 destinations at various continents within 3 hours connecting 120+ countries, 60+ capital cities, 250+ international and 50 domestic destinations.







2 CONTINENTS, 1 CITY: ISTANBUL LANDMARKS

For more than 1500 years Istanbul was the capital of Roman, Byzantine and Ottoman Empires. With glittering mosques, colourful markets and smart hotels, Istanbul is an alluring and romantic destination. With one arm reaching out to Asia and the other to Europe, Istanbul is the city in the world built on two continents. The Bosphorus courses the waters of the Black Sea, the Sa of Marmara and the Golden Horn through the city's heart.

There are many landmarks in Istanbul. The historic areas of Istanbul are cited as UNESCO World Heritage Site.







ISTANBUL 58 technoparks universities annanda. 15,067,724 6th 121 most visited city in the world modern shopping malls 8500 **\$34.5** BN years of history Tourism Revenue (Turkey) 000 0000 00000 . . 48% 14,906,633 International Trade international visitors **Businesses of Turkey** go through Istanbul

SWISSOTEL THE BOSPHORUS, ISTANBUL, A UNIQUE FIVE STAR HOTEL LOCATED RIGHT IN THE CITY CENTER!

Have the precedence to enjoy the main attractions even from the hotel.

A stay in Istanbul is not complete without a traditional and unforgettable boat excursion up the Bosphorus, the strait that separates Europe and Asia.

Its shores offer a delightful mixture of past and present, grand splendour and simple beauty.











UNIQUE SELLING POINTS

- Located at the heart of the city (on the Bosphorus)
- Large variety of room product (Advantage, Executive, Suites, Loft Suites, Swissotel Living) with sea and garden view
- 60,000 square meter of gardens outdoor event space with 800 people capacity (2,500 people including the pool deck)
- 5,500 sqm of convention space
- Largest meeting room (Fuji Ballroom) has 1,100 seating capacity. It has daylight and no pillar
- 29 meeting rooms
- Pürovel SPA & Sport (indoor swimming pool, fitness center)
- Member of Leading SPAs of the World
- Indoor parking
- Free WI-FI for individual guests and groups







AMBASSADOR SUITE









EXECUTIVE LOUNGE









SWISSÔTEL LIVING RESIDENCES











DAYLIGHT MEETING ROOMS









MEETING ROOMS











FUJI BALLROOM











RESTAURANTS

SABROSA RESTAURANT & TERRACE









GABBRO RESTO-BAR







CHALET RESTAURANT







16 ROOF BAR & RESTAURANT











PUROVEL SPA & SPORT

PUROVEL SPA & SPORT









AWARDS

- Safe Hotels Executive Certificate (2016-2020)
- Haute Grandeur Global Hotel Awards (2019)
 - Best Hotel View on a Global Level
 - Best Conference Venue Hotel in Turkey
 - Best Leisure Hotel in Turkey
- Haute Grandeur Global Spa Awards (2019)
 - Best Mineral & Hot Springs Spa on a Global Level
 - Best Health & Wellness Spa in Europe
 - Best City Spa in Turkey
- World Luxury Hotel Awards (2018)
 - Luxury Rooftop View Hotel County Winner
- World Luxury Spa & Restaurant Awards (2018)
 - Luxury Hotel Restaurant Regional winner: Eastern Europe 16 ROOF
 - Luxury Urban Escape Regional winner Pürovel Spa & Sport
 - Luxury Hotel Spa Regional winner Pürovel Spa & Sport















THANK YOU

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